

The Camden JSNA Evaluation

Public Service Works has been commissioned by the Camden and Islington Public Health Team to carry out an evaluation of the Camden Joint Strategic Needs Assessment for 2013/14 that looks at:



1. the **process** through which the JSNA was produced
2. any **impacts** of the JSNA on commissioning priorities/practice or on change/practice within services
3. extraction of analytical information from the **existing data site** to learn more about who uses the site currently and for what purposes

Context

The evaluation will be taking place at an interesting time in the evolution of health and social care in England, further to the implementation of the Health & Social Care Act (2012). The changes that have been set in train by the Act are profound and complex and it will be some time before the emerging landscape is clear. There are a number of critical changes in play, all with implications for the JSNA in terms of how it was produced and its impact locally. These changes include:

- The accountability of health systems - with the creation of new commissioning and regulatory mechanisms, the formation of Health & Wellbeing Boards and Health Watch
- Public health leadership – with the shift in location of public health from the NHS to local government
- An emerging shift in emphasis on health improvement activity from NHS targets and lifestyle change programmes to a potential focus on the social determinants of health through engagement with the local authority and commissioners in Adult Social Care, Housing and Children's Services as well as CCGs and other local stakeholders.

A key consideration for the evaluation must be whether the process and content of the JSNA is fit for purpose in the new and emerging context.

Our approach to evaluation

PSW have proposed an approach to the evaluation that will use surveys, desk-based data analysis and both group and individual interviews. Information from all of these strands of enquiry will be presented to a group of key stakeholders early in 2014 in a novel interactive process that will co-produce decisions about how to develop and design future JSNAs. This provides an opportunity to directly engage existing and new partners in thinking about how to obtain maximum value from the process by fully informing them and encouraging them to support the JSNA. The intent is this will improve its utility to them and so extend its use and impact. A final report will be ready by the end of February 2014.

Further Information about the evaluation can be obtained from Maria Duggan (PSW) on maria@mariaduggan.com or Nicola Ellis at: nicola.ellis@islington.gov.uk

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